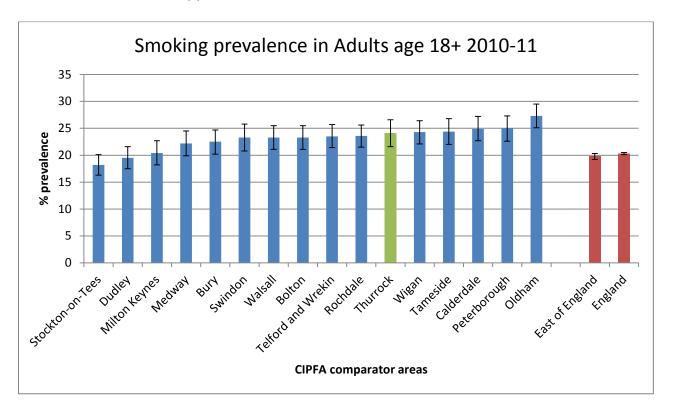
Appendix C

Detailed background Thurrock profile on Smoking.

Data and information supplied taken from the 2012 Thurrock JSNA.



The graph above shows the prevalence of smokers in Thurrock as a comparison with a group of comparator local authorities that have populations with similar characteristics (CIPFA local authority areas).

Smoking prevalence is not distributed evenly within Thurrock. The table below ref (JSNA Refresh 2012) shows the adult smoking prevalence by Middle Super Output Area (MSOA) for Thurrock, as measured by the 2008 East of England Lifestyle survey. This is the most up to date data that is available for smoking prevalence by MSOA. This shows the highest prevalence of smoking in the Grays, Tilbury and St.Chads, Tilbury Riverside and parts of Stanford East and Corringham Town.

